

# Project 1:

# Letter Combos

## Objectives

- + Refine composition skills
- + Understand letters as formal elements
- + Experiment with the combination of two or more characters to create a third form
- + Understand the variety of spacial relationships that can exist among characters

## Description

Using the steps below, combine letters and analphabetic characters on 8 x 8 plates to create entirely new shapes/characters or otherwise interesting combinations. You should spend time considering several type choices and positioning them. These are to be black and white and trimmed to 8 x 8 square. You may not reverse out of black; all compositions will be black letters on a white background. Write the names of typefaces used on each composition.

## Ongoing

Bring examples of letter combinations to class.

### Part 1: Two letters, san serif

Combine two san serif letters, any letters of your choosing, upper or lower case, one of each or both upper, both lower, etc. Use two different san serifs in each example. Make 6 versions.

### Part 2: Two letters, serif

Same as above, but this time use serif fonts. Make 6 versions.

### Part 3: Two letters, san serif + serif

Combine two letters using one san serif + one serif. Make 6 versions.

### Part 4: Three letters, san serif + serif

Combine three letters using serif and san serif, any combination. Make 6 versions.

### Part 5: Reversed out

Select your favorite version and reverse it out of a black background. [Type to be white]

## Final Format

Select your favorite version from each step to print out and mount and flap. Make sure you have listed the font names on the back of the boards along with your name, project name, and version [ ie: Step 1, Two letters, san serif, etc...].

5 each 8 x 8 inch panels, mounted and flapped on 12 x 12.25 inch board [2 inch borders, 2.25 inch bottom border].

## Reading

Carl Dair, Chapter 8 & 9

DE261-01.ST./Typography.I.....  
Cornish.College.of.the.Arts./Fall.2006./T.&Th.08:30-10:50./Room.MCC.505.....  
Instructor./Ricky.Castro./[206]910-6757.Cell./ricky@visible.org.....

# Letter Combos..... ..... ..... ..... .....

## Exercises

Typographic couples  
Select a typeface for your classmates

## Grading Criteria

- 10% Participation/Crits
- 05% Examples
- 30% Design Exploration/Variety
- 30% Composition
- 15% Refinement
- 10% Craft

# Project Grade: Letter Combos

<u>Grades</u>	<u>Name:</u>
A 95-100%	.....
A- 90-94	.....
B+ 85-89	.....
B 80-84	.....
B- 75-79	<u>10% Participation/Crits</u>
C+ 70-74	Value: 00 · 10 · 20 · 30 · 40 · 50 · 60 · 70 · 80 · 90 · 100
C 65-69	Notes: .....
C- 60-64	.....
D+ 55-59	.....
D 51-54	<u>05% Examples</u>
D- 50	Value: 00 · 10 · 20 · 30 · 40 · 50 · 60 · 70 · 80 · 90 · 100
F 0-49	Notes: .....
	.....
	<u>30% Design Exploration/Variety</u>
	Value: 00 · 10 · 20 · 30 · 40 · 50 · 60 · 70 · 80 · 90 · 100
	Notes: .....
	.....
	<u>30% Composition</u>
	Value: 00 · 10 · 20 · 30 · 40 · 50 · 60 · 70 · 80 · 90 · 100
	Notes: .....
	.....
	<u>15% Refinement</u>
	Value: 00 · 10 · 20 · 30 · 40 · 50 · 60 · 70 · 80 · 90 · 100
	Notes: .....
	.....
	<u>10% Craft</u>
	Value: 00 · 10 · 20 · 30 · 40 · 50 · 60 · 70 · 80 · 90 · 100
	Notes: .....
	.....

Grade:  
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